
BY BETH SCHINDELE

BRANDING & LOGOS FOR YOUR PRACTICE



WWW.BETHSCHINDELE.COM

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MY DHARMA IS SERVING PRACTITIONERS WITH TECHNOLOGY SOLUTIONS & SUPPORT.

I SPECIALIZE IN:
CONTENT CREATION
ONLINE COURSES
BRANDING & LOGOS
WEBSITES & SALES FUNNELS
LANDING PAGES & FREE OFFERS
EBOOKS & ORACLE CARD

Hello, I am Beth!

After 30 years with a successful career in Healthcare Technology, Outreach, Marketing, and Sales I became a Life Coach. I found happiness spending hours, days and weeks building websites and creating content for Social Media, eBooks, Oracle Cards, Online Courses and handout materials for myself and others.

In every niche it's crucial to establish a personal brand that aligns with your values and message to your audience. This includes creating a unique style and voice that sets you apart from the competition. Your branding should be consistent, not only on your website, but in each Newsletter, Invoice, e-Mail Campaign, Landing Pages, Business Cards and Thank you Cards to send to your current and future clients.

In the crowded market of life coaching, developing a consistent style and voice is crucial in building credibility and gaining the trust of your audience. By investing time working with a trusted Marketing & Outreach expert who understands Campaigns, Landing Pages, Funnels, Offers, and Online Courses. you will create a lasting impression on your audience and build a successful career without taking time away from the work you love to do - Coach Clients!

As a Life Coach I understand how important your work is. You have the power to transform the live of others, not waste your time learning technology. You have a story to tell as your free offer to prospective clients, but you may not know how to digitize it for easy download on your landing page. You are already Coaching, or maybe you are just starting - either way, I am here - A Life Coach for Life Coaches needing technologic solutions. I look forward to meeting you during a free 30 minute Discovery Call.

Beth Schindele

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CONGRATULATIONS ON BECOMING A LIFE COACH!



Your time is valuable and your coaching expertise is needed in this world.

There are countless individuals out there who are seeking guidance and support to help them navigate through life's challenges. As a coach, you have the ability to make a real difference in people's lives. Your unique skills and insights can help others to unlock their full potential and achieve their goals.

Whether you specialize in career coaching, relationship coaching, or personal development, your time and expertise are incredibly valuable. Your clients rely on you to provide them with the tools and strategies they need to succeed, and you have the power to help them transform their lives.

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CHAPTER 01

Supercharge your highest intentions!
Visualize your successful Life Coaching Business. How does it feel being so successful? Visualize a waiting list of 20 ideal clients wanting to work with you.



Visualize Your Practice

Complete the following to help you define your practice & your market niche, identify your ideal client and determine parameters for your work.

The People I Work With Are:

People who need: _____

People who are: _____

These people want: _____

These people can: _____

The Skills I Offer:

My specialties are: _____

I offer: _____

What sets me apart: _____

My mission statement is: _____

Packages I offer that no one else offers _____

Visualize Your Practice

My Coaching Network

My referral sources are:

1. _____

2. _____

3. _____

My Financials

I charge \$_____ an hour or \$_____ per week.

I have _____ number of clients, which equals an income stream of \$_____.

My overhead is \$_____ (which includes marketing, rent, and business materials).

My total net income is \$_____

Write your Intentions:

I am _____

I am _____

I am _____

Begin talking the talk and walking the walk.

Start telling everyone about your fabulous new business.

Infinite possibilities are waiting for you.

Act As if they are already yours!

Take a Deep Breath...

You are building a lasting practice –
doing so is a journey, not a sprint.

And, I am here to help you!



Visualizing your practice goals is a great way to
build your brand name & brand voice.

Visit my [website](#) page and use this coupon
[[BRAND30](#)] to save 30% on my [Visionary](#).

[Success: Crafting a Vision Board for your Practice.](#)